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La Gazette de L'État de Poudouchéry
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PART - II

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GOVERNMENT OF PUDUCHERRY
CHIEF SECRETARIAT (AGRICULTURE)

(G.O. Ms. No. 25/Ag., Puducherry, dated 12th February 2024)

NOTIFICATION

Approval of the Hon'ble Lieutenant-Governor is hereby accorded for supersession of the G.O. Ms. No. 19/Ag., dated 18th January, 2023 of the Chief Secretariat (Agriculture) and modification of revised Guidelines appended herewith for implementation of the Scheme component "En Veedu En Nalam on Pilot Basis in the Union territory of Puducherry" under the Scheme "Integrated Horticulture Development Programme through Diversification in Agriculture".

2. This Order is issued with the concurrence of the Finance Department *vide* ID No. 31001/FC/FD/F5/A2/2024, dated 12th, January 2024.

(By order)

SUNDARARAJAN P

Deputy Secretary to Government (Agriculture).

OPERATIONAL GUIDELINES FOR THE SCHEME “EN VEEDU EN NALAM” ON PILOT BASIS UNDER “INTEGRATED HORTICULTURE DEVELOPMENT PROGRAMME THROUGH DIVERSIFICATION IN AGRICULTURE”

“En Veedu En Nalam” is to be implemented in urban and rural areas of Puducherry region to motivate and encourage the general public to undertake cultivation of horticulture crops in rooftops of the households to ensure nutritional security of the family members of beneficiaries. The Scheme envisages distribution of various horticulture inputs *viz.*, seeds, seedlings, horticulture tools, shade nets, *etc.*, on cluster approach with 15-20 members per group.

(I) Objectives of the Scheme.— 1. To motivate the urban and rural horticulture enthusiasts to grow horticulture crops in the rooftops or vacant place of the households on cluster approach.

2. To ensure nutritional security of household by establishing vegetable/fruit garden.

3. To distribute quality horticulture inputs such as seeds, seedlings, horticulture tools, shade nets, *etc.*, at free of cost.

(II) Pattern of Assistance.— Horticulture inputs worth of ₹ 5,000 (Rupees five thousand only), per beneficiary will be distributed on cluster approach with 15-20 members per cluster through Perunthalaivar Kamaraj Krishi Vigyan Kendra (PKKV), Puducherry.

(III) Components of the Scheme.— 1. Vegetable seeds and fruit seedlings.

2. Grow bags or plastic pots or plant containers.

3. Growing media/soil less media.

4. Small horticulture tools for inter cultural operations, irrigation, spraying, *etc.*,

5. Organic plant protectants and Bio-fertilizers for INM & IPM.
6. Shade nets and other essential items required for garden maintenance.

(IV) Eligibility criteria.— 1. The Scheme “En Veedu En Nalam” is open to all the residents of Puducherry region.

2. The applicant shall have own house or rented house with open space either on roof top or backyard to undertake cultivation of horticulture crops and the assistance/kit will be restricted to one individual beneficiary per household.

3. The Family Ration Card number of the independent/joint family would be the basis to identify a beneficiary family.

4. The likeminded applicant(s) of a locality/Nagar/flat/village/ housing society shall mobilize themselves into a group/cluster with 15-20 members per cluster.

(V) Documents to be submitted with application.— 1. Duly filled in application in the prescribed format.

2. Self-attested Aadhaar Card Xerox.

3. Family Ration Card Xerox of the applicant.

4. In addition to the above, in order to ensure accountability at all levels, streamline procedures and to provide a legal framework, the notification of the Guidelines for AGRISTACK *vide* G.O. Ms. No. 10/Ag., dated 21st August, 2023 shall be adhered to for all purposes.

(VI) Operational procedure.— 1. The Department of Agriculture and Farmers Welfare shall make wide publicity about the Scheme and the issue and receipt of application.

2. The Scheme “En Veedu En Nalam” shall be implemented in urban and rural areas of Puducherry region with cluster approach and each group shall have 15-20 like-minded voluntary members/households.

3. The like-minded members of a locality/nagar/flat/village/ housing society shall form a cluster and submit the prescribed application issued by the Office of the Additional Director of Agriculture (Horticulture), duly filled in with all required documents to the Office of the Additional Director of Agriculture (Horticulture), Botanical Garden, Puducherry.

4. The Beneficiary/Family who have availed financial assistance in one financial year shall not be eligible for the next immediate financial year, but, eligible for the subsequent year and the cycle would continue.

5. The applications received will be scrutinized and the provisional list of beneficiaries will be subjected to social audit for a period of 10 days at the Office of the Additional Director of Agriculture (Horticulture), Botanical Garden, Puducherry, Department Website and respective Uzhavar Udhaviyagams for objections. Any objections/ discrepancies received within the social audit period will be attended/ resolved for the merits, by the committee constituted with the following:

Constitution of Committee for “En Veedu En Nalam”

1. Additional Director of Agriculture (Horticulture) . . Chairperson
2. Joint Director of Agriculture (MCP) . . Member
3. Deputy Director of Agriculture (Horticulture) . . Member
4. The Programme Coordinator/Representative of . . Member
'Perunthalaivar Kamaraj Krishi Vigyan Kendra'
(PKKVK), Puducherry.
5. Representative of progressive rooftop or . . Member
vegetable gardener.
6. Representative of progressive rooftop or . . Member
vegetable gardener.

6. The above “En Veedu En Nalam” Committee, will finalize the list of inputs and quantities of inputs to be included in the ₹ 5,000 (Rupees five thousand only), worth of kit inclusive of 10% service charge.

7. The procurement of horticulture inputs shall be in accordance with the codal procedures enunciated in the GFR 2017 irrespective of the source of purchase.

8. The Office of the Additional Director of Agriculture (Horticulture), Botanical Garden, Puducherry, will place indent with 'Perunthalaivar Kamaraj Krishi Vigyan Kendra' (PKKVK), Puducherry and to stock indented items.

9. After stocking of horticulture inputs by 'Perunthalaivar Kamaraj Krishi Vigyan Kendra' (PKKVK), Puducherry, permit will be issued for distribution of kit to the identified cluster/group of beneficiaries by the extension officials of the Additional Director of Agriculture (Horticulture), Botanical Garden, Puducherry.

10. The 'Perunthalaivar Kamaraj Krishi Vigyan Kendra' (PKKVK), Puducherry, will handhold and support the clusters in terms of establishment of the homestead/rooftop gardens, periodical maintenance *viz.*, application of manures and bio-fertilizers, use of bio-control agents (bio-pesticides and fungicides) and after care, *etc.*, For the above purpose, 'Perunthalaivar Kamaraj Krishi Vigyan Kendra' (PKKVK), Puducherry, shall involve their skilled manpower resources for training the clusters and also shall undertake periodical supervision of the homestead/rooftop gardens for which a nominal charge as approved by the Competent Authority shall be collected from the individual beneficiary of the cluster as the case maybe. Hence, 'Perunthalaivar Kamaraj Krishi Vigyan Kendra' (PKKVK), Puducherry, would be entrusted for facilitating the establishment and periodical maintenance of the gardens of all the cluster members.

11. The trained members of clusters will be given preference in the issue of inputs under the Scheme.

12. After completion of distribution of indented horticulture inputs, 'Perunthalaivar Kamaraj Krishi Vigyan Kendra' (PKKVK), Puducherry, shall raise invoice for the inputs distributed by adding 10% service charge and submit to Additional Director of Agriculture (Horticulture), Puducherry, along with the list of cluster wise beneficiaries for settlement.

(VII) Monitoring of the Scheme.— The project shall be monitored by the officials of the Office of the Additional Director of Agriculture (Horticulture)/Joint Director of Agriculture (MCP) periodically and appraisal report on the effectiveness of the Scheme shall be submitted. Any modifications to the Scheme shall be made with the approval of the Government.